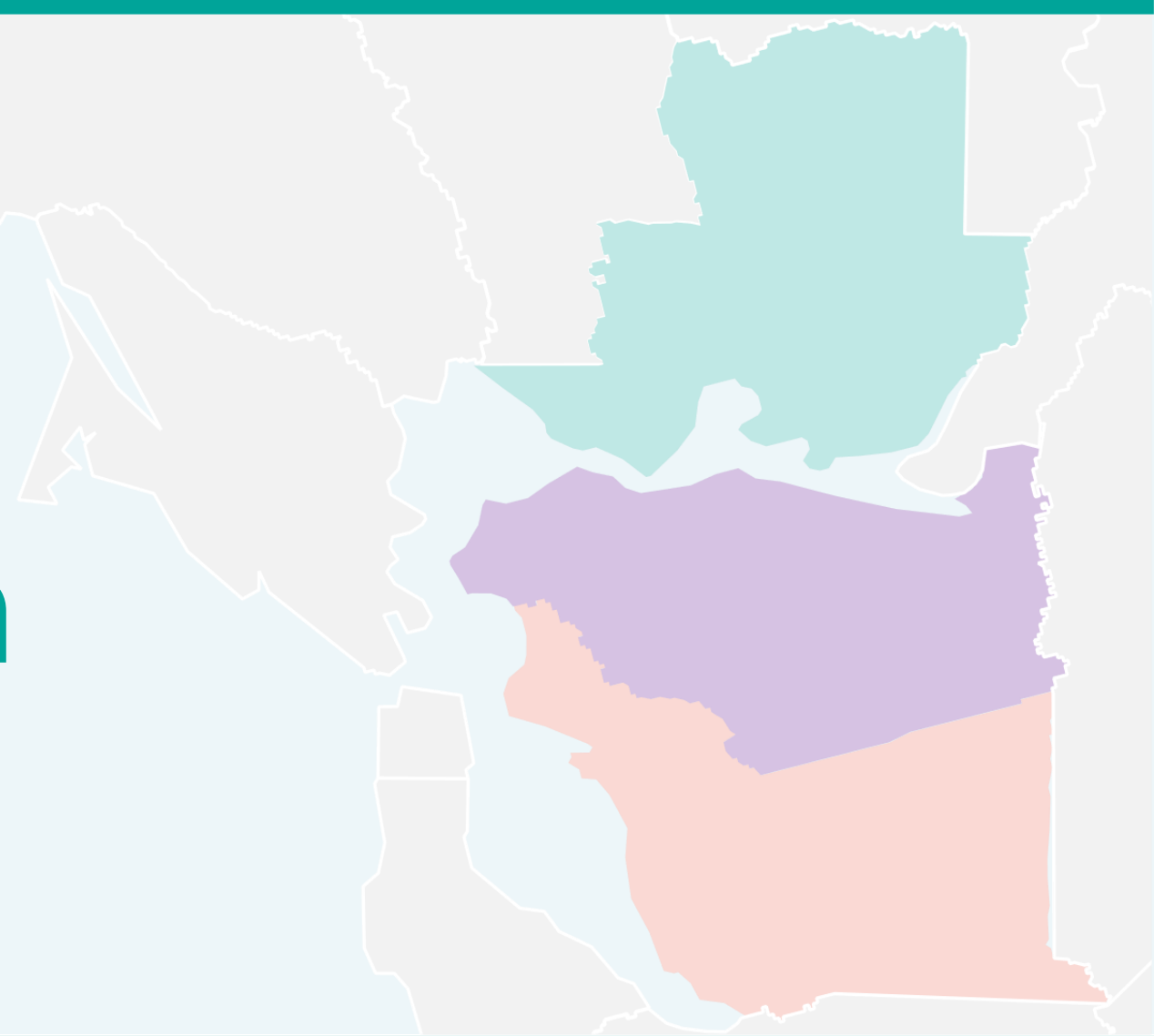


Strengthening East Bay
Jewish Life:

Contra Costa Deep Dive



Outline

1

Our Contra Costa Jewish Community

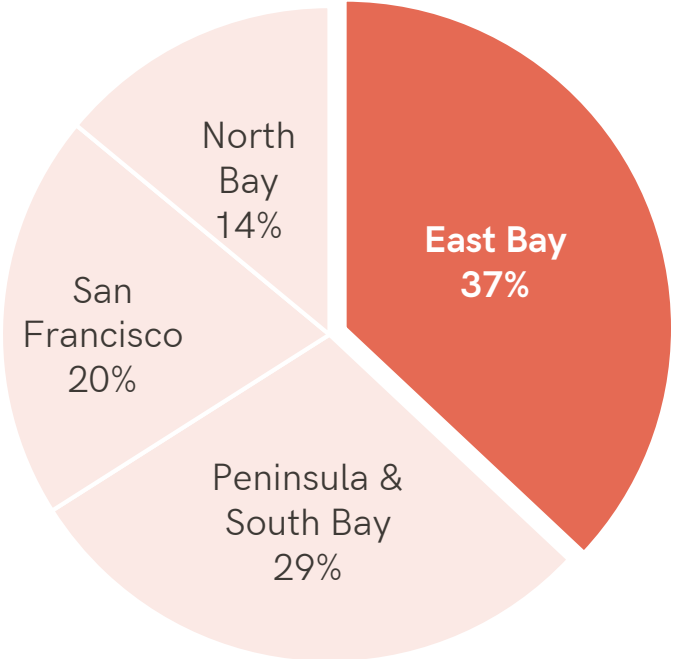
2

Our Contra Costa Jewish Communal Organizations

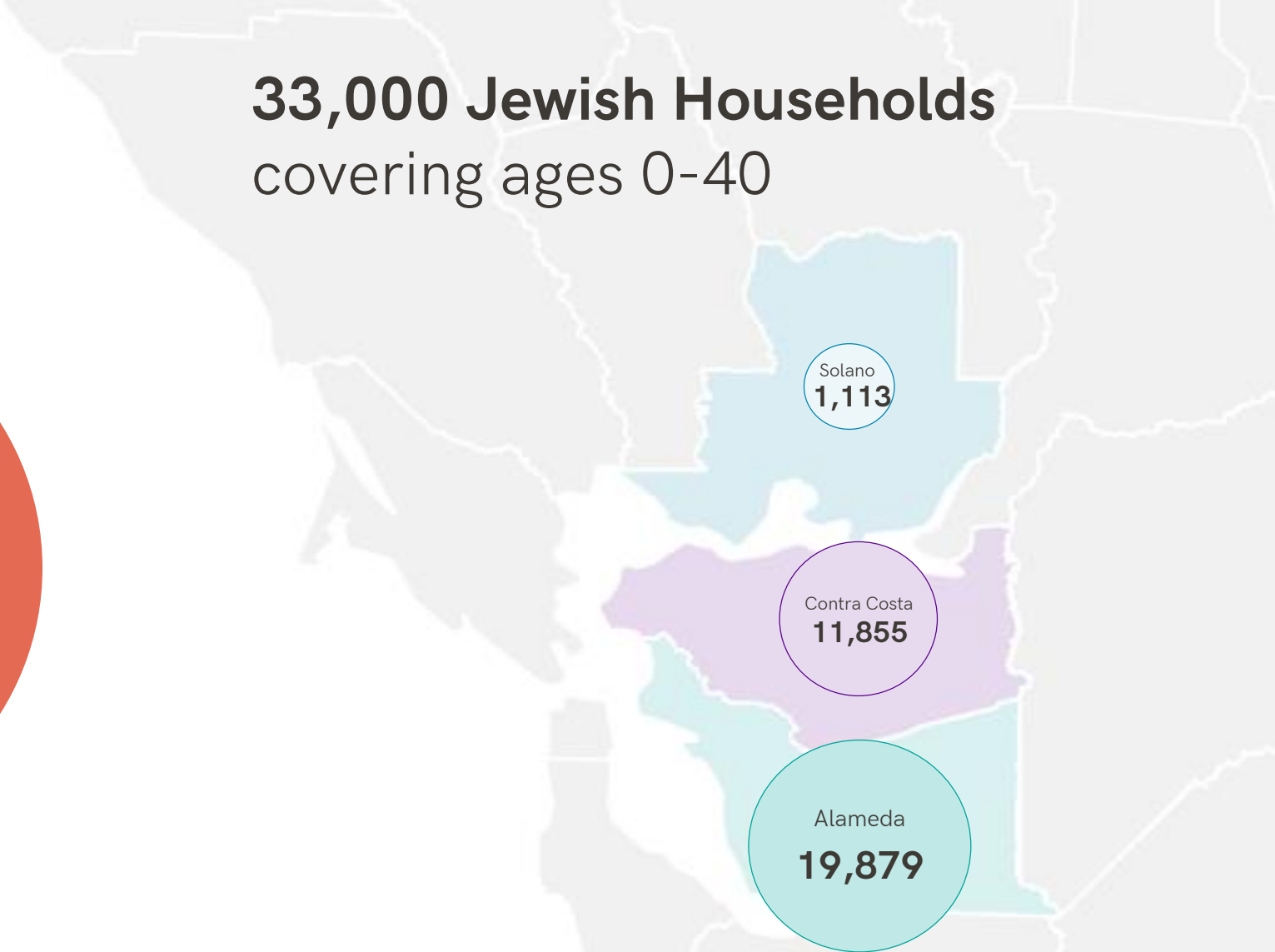
3

Discussion

The Largest Jewish Population in the Bay Area



33,000 Jewish Households
covering ages 0-40

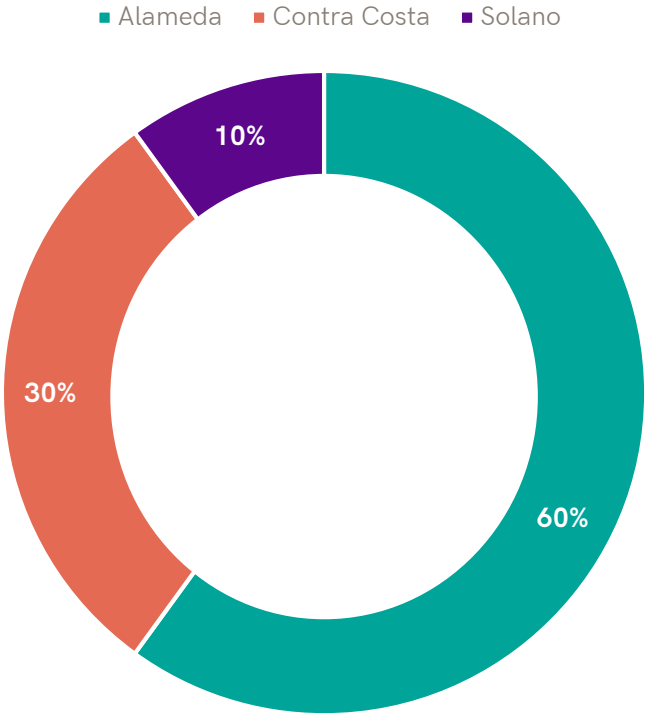


No reliable data available about college students
Data Source: "A Portrait of Bay Area Jewish Life and Communities"

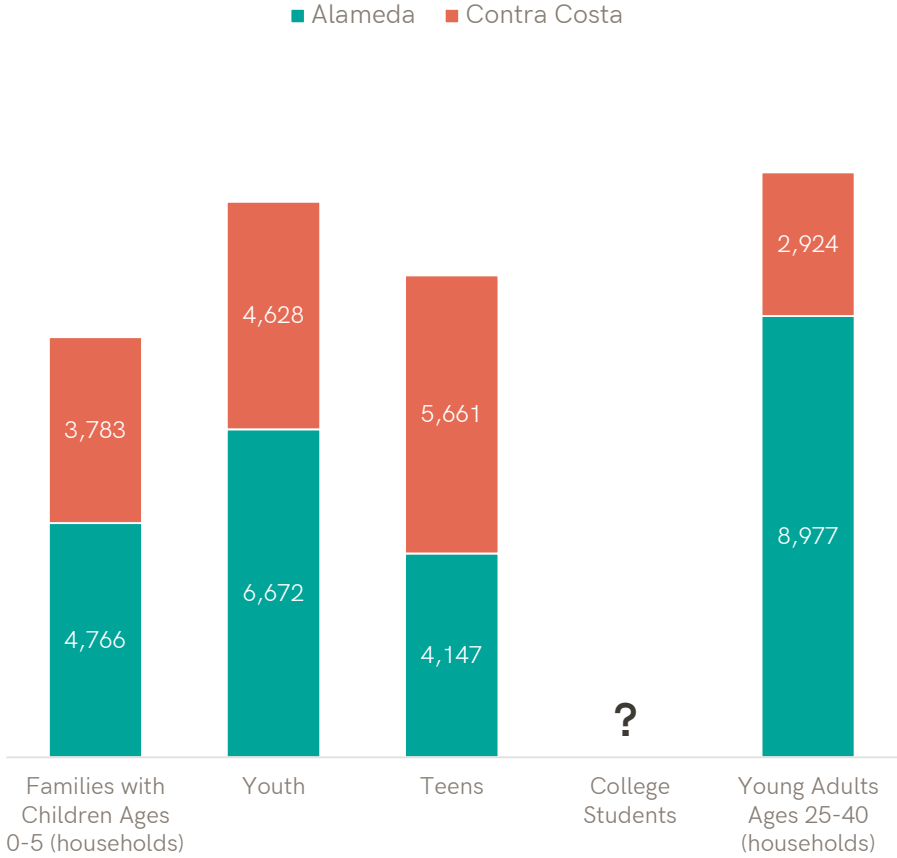
A Tale of Two Counties



Percent of Total East Bay Jewish Population by County

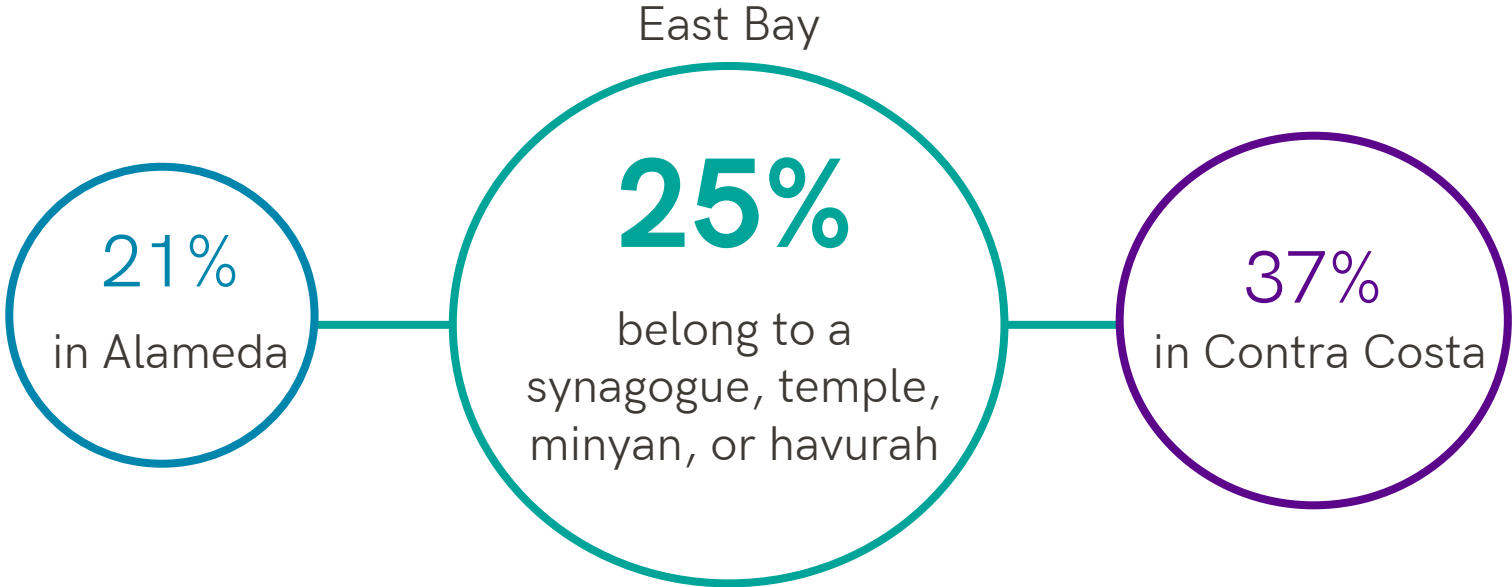


Population Breakdown by County



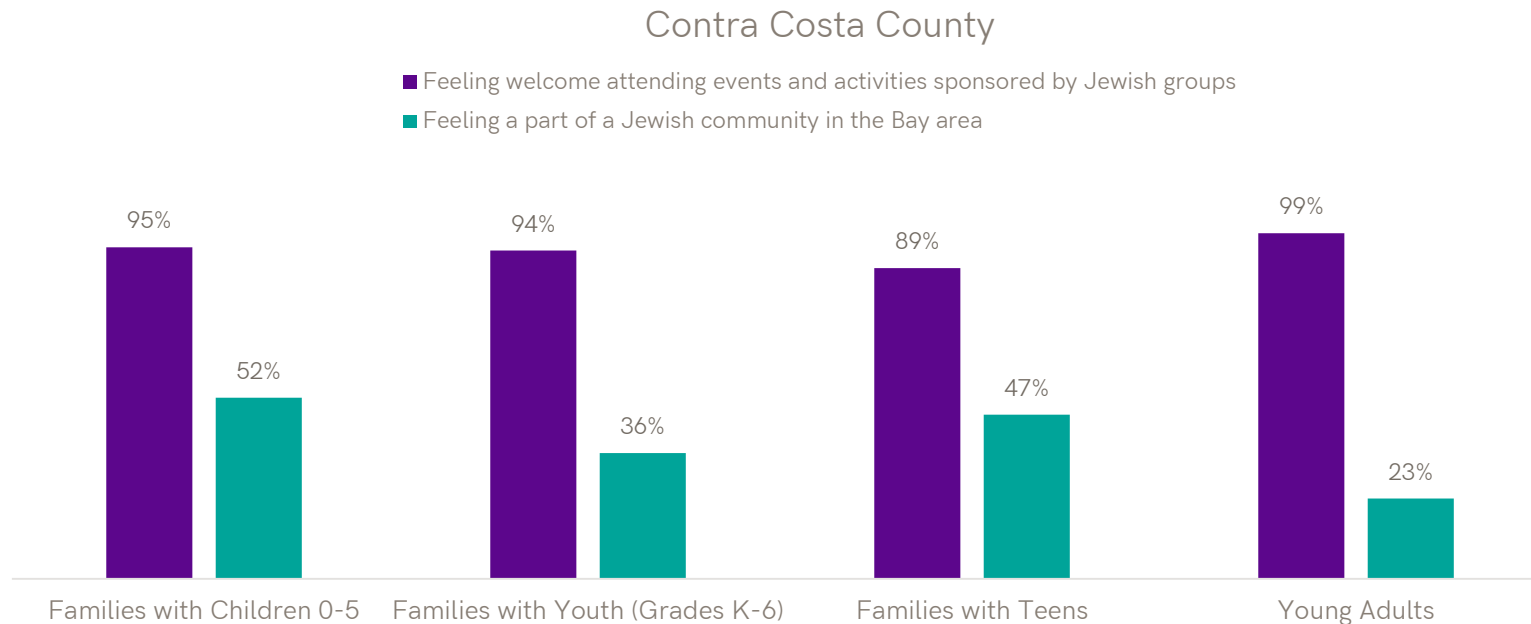
No reliable data available about college students
 Data Source: "A Portrait of Bay Area Jewish Life and Communities"

Synagogue Membership



Feeling Welcome and Feeling a Part

- In the East Bay, **81%** of respondents feel welcome at the events and **37%** feel a part of the Jewish community;
- In Contra Costa, sense of belonging is the **highest among families with young children – 52%**, with the average East Bay at 32%;
- In Contra Costa, sense of belonging is the **lowest among young adults – 23%**, with the average East Bay at 31%.

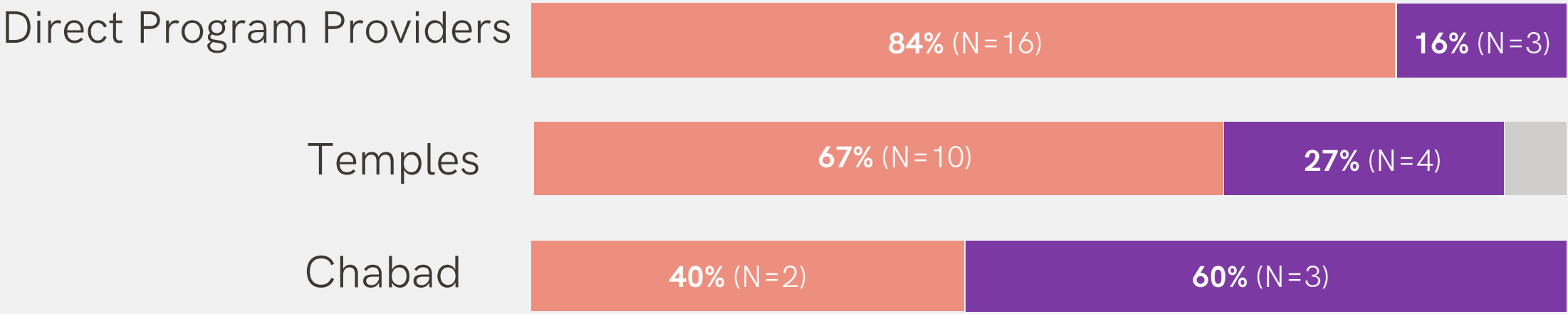


Jewish Population and Organizations by County

60% of all Jewish households in the East Bay are in Alameda County, **30%** are in Contra Costa County, **10%** are in Solano County

Alameda (71%)

Contra Costa (27%)



Populations and Preschools

1 Solano

3 Contra Costa

8 Alameda

5% of eligible children are enrolled (national average: **25%**)

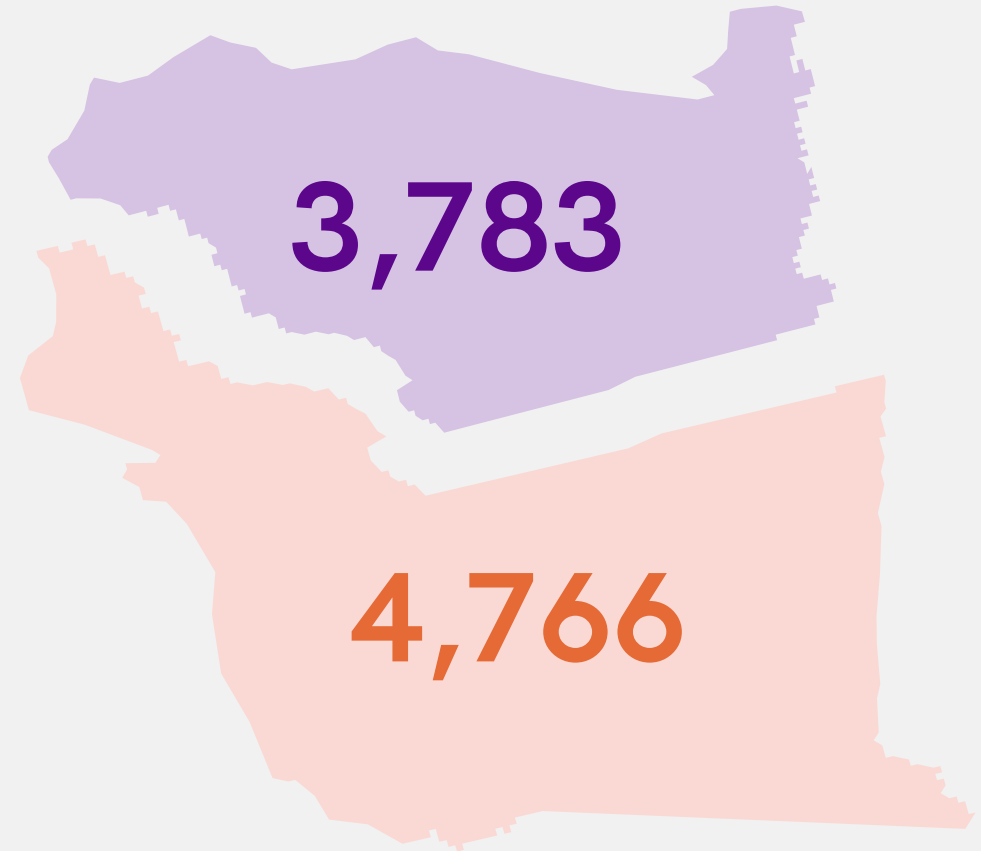
3 preschools provide infant/toddler care;

67% of households have both parents working



All at capacity

Approximately **10,000** children ages 0-5 by county



Estimated number of households with children ages 0-5 by county from Portrait data

Organizations and Programming

- ✓ **32** organizations
- ✓ **330** individual programs
- ✓ Approx. **2,000** people (**20%** market share)

Alameda (70%)



4,766 households

Contra Costa (30%)



3,783 households

70% operating under capacity

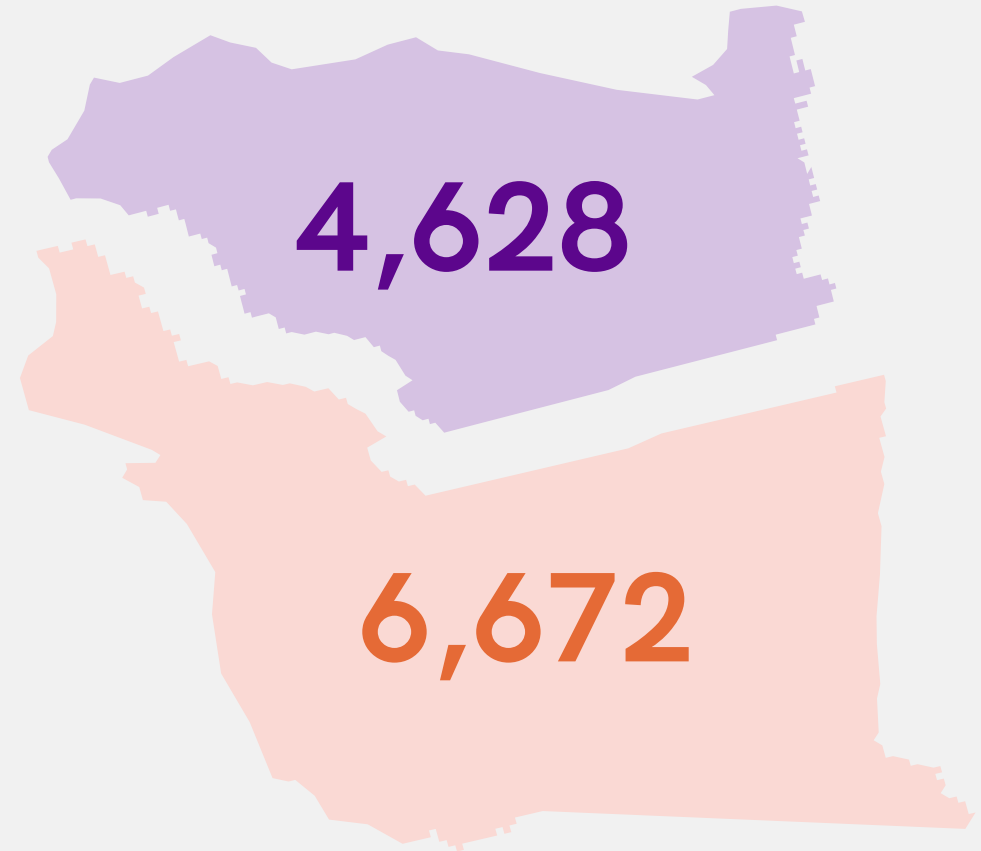
Population and Religious Schools



1,000 youth enrolled in grades K-6
90% of them in Alameda County

71% operating under capacity

11,500 youth in grades K-6
by county



From Portrait data

Organizations and Programming

- ✓ **40** organizations
- ✓ **300** individual programs
- ✓ Approx. **3,300-4,500** people (**35-40%** market share)

Alameda (43%)



6,672 youth

Contra Costa (25%)



4,628 youth

Regional/National (32%)



Population and Religious Schools

1 Solano

4 Contra Costa

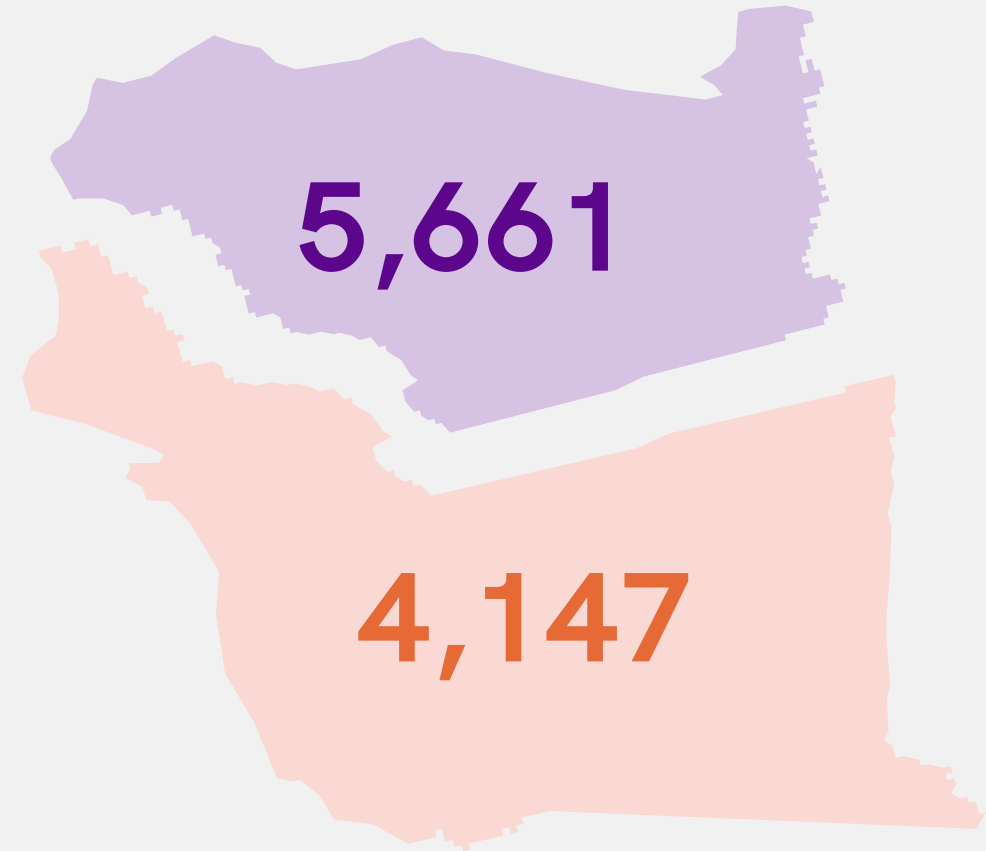
5 Alameda

10 religious schools

500 teens enrolled; includes
140 teens in Midrashot

89% operating under capacity

10,000 teens in grades 7-12
by county



From Portrait data

Organizations and Programming

- ✓ **40** organizations
- ✓ **350** individual programs
- ✓ Approx. **2,700-3,000** people (**25-30%** market share)

Alameda (49%)



4,147 teens

Contra Costa (25%)



5,661 teens

Regional/National (26%)



Population and Organizations

6 Contra Costa

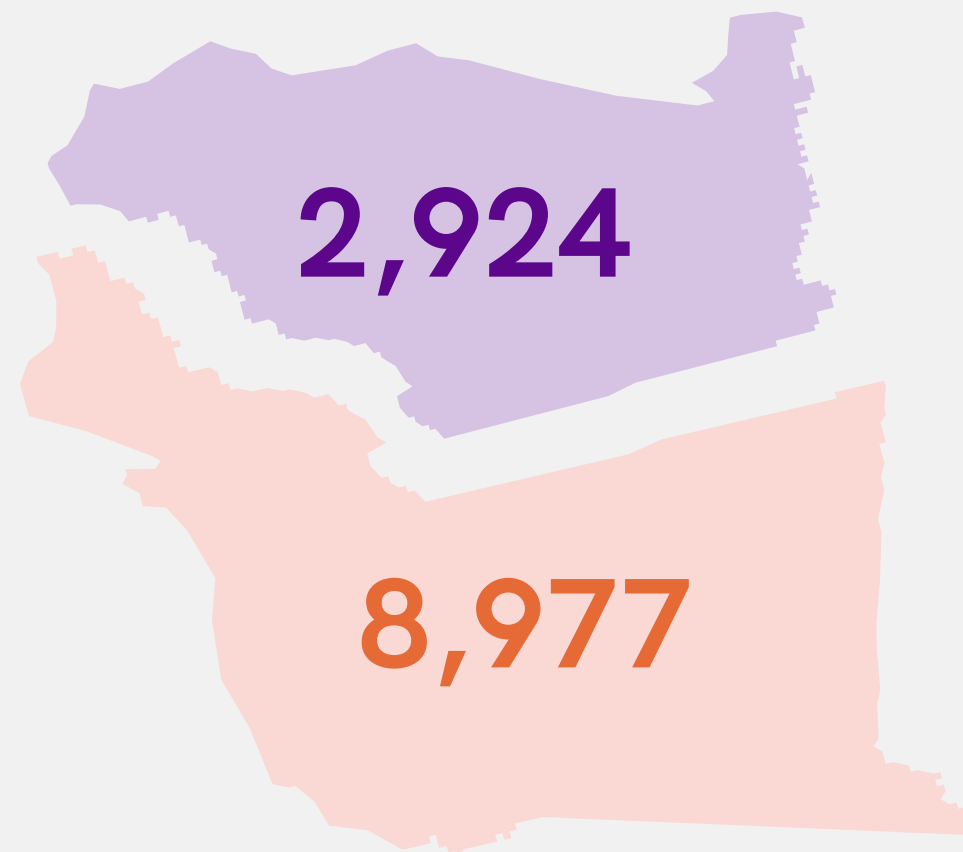
24 Alameda

10 Chapters of national organizations
(e.g. Moishe House)

49% of young adults are likely to move in the next 2 years; of those

48% will move within the Bay Area

Approximately **15,000** young adults by county



Estimated number of households with young adults ages 23-40 by county from Portrait data

Organizations and Programming

- ✓ **40** organizations
- ✓ **450** individual programs
- ✓ Approx. **4,500** people (**33%** market share)

Alameda (60%)



8,977 households

Contra Costa (14%)



2,924 households

Regional/National (26%)

