

East Bay Jewish Community Portfolio: 2020 Impact

A Clear Mission...

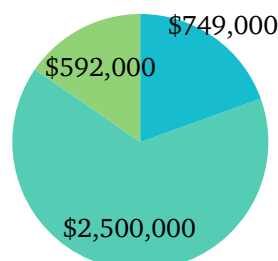
Strengthen Jewish community in the East Bay for the next generation

We're investing in the future of the Jewish people by cultivating peer-driven communities, building a sense of belonging amongst an increasingly diverse population and bringing Israeli & U.S. Jews closer together. Our hyper-local work focuses on the next generation, especially young adults and families with young children, who are seeking community and new relationships. Here's a look at our key investments & impact in 2020.



2020 Investment By Category

In 2020, we invested \$4.43M in our heritage portfolio. 88% of that was invested in local Jewish community, complemented by national investments in peoplehood (\$327k, 8%) & policy leadership (\$205k, 5%).



Grant Highlights



One Table is Exploding in the East Bay

48% of Bay Area dinners are in the EB (up from 30% in 2019)
EB programming now accounts for 5% of dinners nationally (up from 3%)



6 Parent Connectors Building Strong Relationships

Reached 150 families in 5 months; 56% attend multiple programs
Parent connectors include two JOC and several multi-faith families



Project Shamash Launches

Two JOC women hired in Aug 2020; Research conducted, community programming is live & 18-month org change cohort is recruiting, will launch with 5 orgs in mid-2021.